

Introductory Preview Pricing

| Model | Level | Residence Type | Interior Size | Exposure | Starting Price |
|-------|-------|---------------------|---------------|-------------|----------------|
| 1BA | 2 | One Bedroom | 613 | South | \$414,900 |
| 1BDF | 2 | One Bedroom + Den | 704 | South | \$463,900 |
| 1BD | 3 | One Bedroom | 726 | East | \$519,900 |
| 1BDE | 3 | One Bedroom + Den | 695 | West | \$529,900 |
| 1BDD | 3 | One Bedroom + Den | 858 | West | \$639,900 |
| 2BB | 3 | Two Bedroom | 886 | North West | \$658,900 |
| 2BC | 4 | Two Bedroom | 954 | East | \$668,900 |
| 2BDD | 3 | Two Bedroom + Den | 1007 | East | \$689,900 |
| 2BDK | 4 | Two Bedroom + Den | 1105 | East | \$754,900 |
| 2BDO | 4 | Two Bedroom + Den | 988 | North West | \$768,900 |
| 2BG | 3 | Two Bedroom | 1067 | North West | \$886,900 |
| 2BDB | 2 | Two Bedroom + Den | 1237 | West | \$898,900 |
| 2BDM | 4 | Two Bedroom + Den | 1168 | West | \$938,900 |
| 2BDL | 4 | Two Bedroom + Den | 1411 | North East | \$1,010,000 |
| 2BDT | 5 | Two Bedroom + Den | 1304 | South | \$1,040,000 |
| 2BDZ | 6 | Two Bedroom + Den | 1235 | South | \$1,060,000 |
| 2BDV | 6 | Two Bedroom + Den | 1347 | East | \$1,065,000 |
| 2BDO | 4 | Two Bedroom + Den | 1385 | South West | \$1,149,900 |
| 2BDF | 3 | Two Bedroom + Den | 1368 | North West | \$1,160,000 |
| 2BDR | 5 | Two Bedroom + Den | 1623 | North West | \$1,385,900 |
| 2BDC | 7 | Two Bedroom + Den | 1719 | North West | \$1,525,900 |
| 3BDC | 7 | Three Bedroom + Den | 2207 | North East | \$1,785,900 |
| 3BDE | 7 | Three Bedroom + Den | 2586 | East-South- | \$2,319,900 |
| 3BDD | 7 | Three Bedroom + Den | 2590 | West-North- | \$2,319,900 |

All suites have exterior space. See individual plans for details.

Premiums apply to floors and views

Suite Features

Foyer; solid wood entrance door, pre-finished engineered hardwood or tile. Living/Dining; pre-finished engineered hardwood floor. Kitchen/Breakfast; pre-finished engineered hardwood floor, European inspired kitchen cabinetry, pantry with shelf organizers (select suites), stone countertops & coordinated backsplash, stainless steel undermount sink, breakfast seating area(as per plan), Thermador refrigerator, Thermador (gas or electric) cooktop, oven, microwave & hood fan, Thermador dishwasher, valance under cabinet lighting. Library/Den; pre-finished engineered hardwood floor, cable hookup. Bedroom; pre-finished engineered hardwood floor, full wall closet or walk-in closet(as per plan). Bathrooms; porcelain wall and floor tile, vanity with granite or quartz countertop, under-mounted sink, 5'6" bathrub, frameless glass shower enclosure (as per plan), privacy locks. Laundry Room; Porcelain tiled floors, brand name high efficency front load washer & dryer, laundry sink & cabinetry (select suites). Ceilings; 9' ceilings with bulkheads (as per plan) & drop ceilings in kitchen, bathroom, closets, foyer & Laundry room. Terraces/Balconies; living room and/or master bedroom access (as per plan), exterior lighting, metal railings.

Deposit Structure

\$5000 with Agreement to Purchase balance to 5% in 30 days

5% in 120 days

5% in 365~days

5% in 540 days

5% on Occupancy

Tentative Occupancy: Winter 2016 Parking/Storage:

Parking Included. Second parking included with all units over \$1.5m. Additional parking available for \$40,000

Maintenance

Approximately \$0.65 per square foot plus parking and locker maintenance fees

Hydro, water, heating and cooling metered seperately

Taxes

Estimated at approximately 0.79% of purchase price

Prices Include H.S.T.

Please see a Sales Representative for details.

Sales Representative: Jane Mehlenbacher Sales Representative: Beverly Zuckerman

The Brookdale on Avenue presentation centre will be open early in the New Year. For advance information and purchasing opportunities please contact Beverly or Jane at 416-898-0285 to arrange for a private appointment.

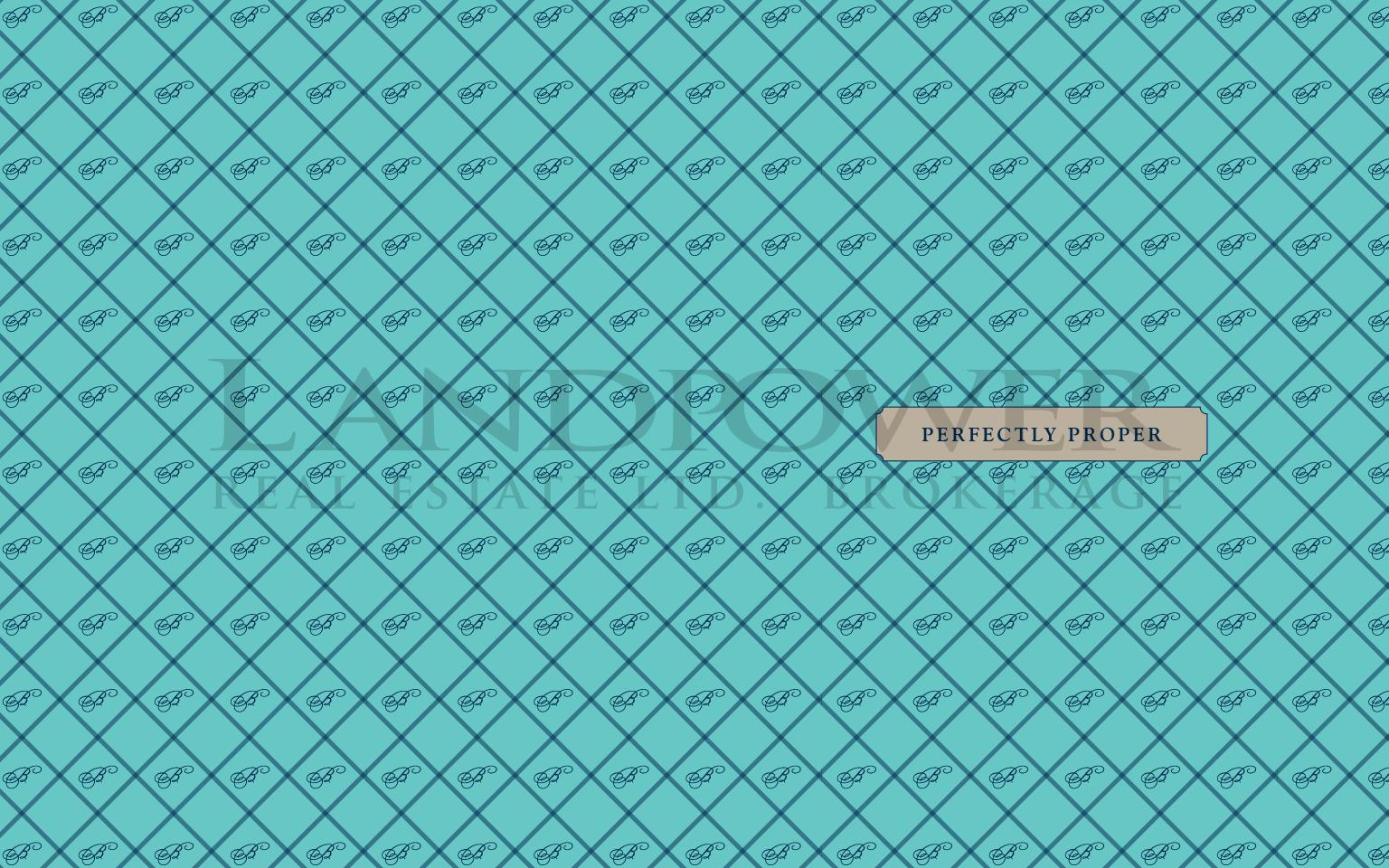




The BROOKDALE Handbook

Official Guide to living the Avenue Road & Lawrence condo lifestyle.





Grateful acknowledgements to all those who inherited family traditions along with family silverware, went to the right schools and summer camps, and inspired us to keep the North Toronto traditions strong for future generations.

OUR INSPIRATION:

Anderson Cooper, Chevy Chase, F. Scott Fitzgerald, Al Franken, Jodie Foster, Jane Fonda, Katherine Hepburn, Buck Henry, Princess Kate, John F. Kennedy Jr., Yo-Yo Ma, Conan O'Brien, Barack Obama, Michelle Obama, Brooke Shields, Kate Spade, Gertrude Stein, Martha Stewart, Stephen Sondheim, Meryl Streep, James Taylor, John Updike, Sigourney Weaver, Robin Williams, Thom Wolfe, Frank Lloyd Wright and of course, Princess Diana.

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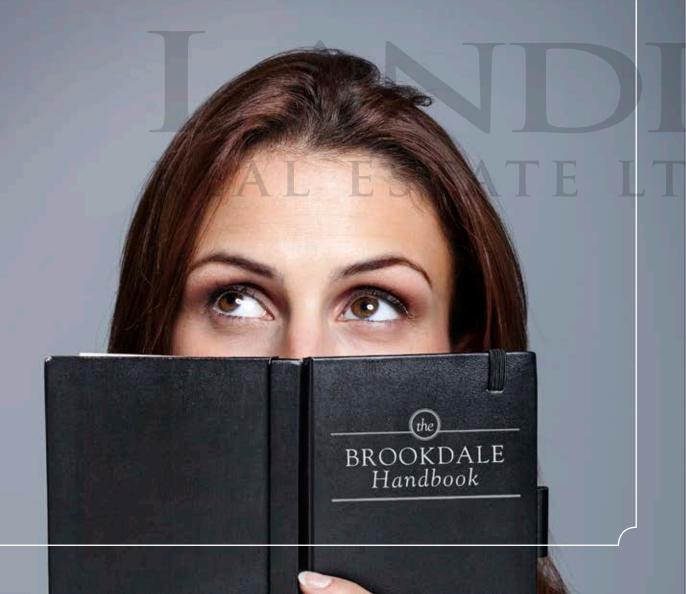
Exquisitely Elegant Suites



CHAPTER I

A Brief Recap of the Rules

Each of us who understands the appeal of Brookdale on Avenue Road was brought up knowing The Rules, the importance of longstanding traditions and the healthy appeal of outdoor sports. Especially after a few drinks with friends. But a quick recap of a few of The Rules is a bit like buffing up the heirloom silver we inherited along with our parents' values. It's always there, but it shines a bit brighter with some extra polish. So, pour yourself a G and T, sit down in Father's old leather armchair and brush up on a few of the truths that give us ease and confidence in all social situations.





RULE 437: You don't (really) need a nickname to own here.



RULE 298: Shopping is as much a sport as golf.



RULE 234: It's never appropriate to text at the table.



RULE 83:
A blue blazer is always appropriate
(whatever your gender).



RULE 43: Handbags and shoes do not need to match.



RULE 157: Jewelry should not match (but precious metals should).



RULE 21: Men may wear sneakers with linen or cotton trousers to casual summer parties. Socks are optional.



RULE 54:
Heels should never be too high
to run in - on cobblestones or on a dock,
in case of a spontaneous foot race.



RULE 312: A handwritten Thank You Note is always appropriate.



RULE 73 "Weekend" is also a verb.



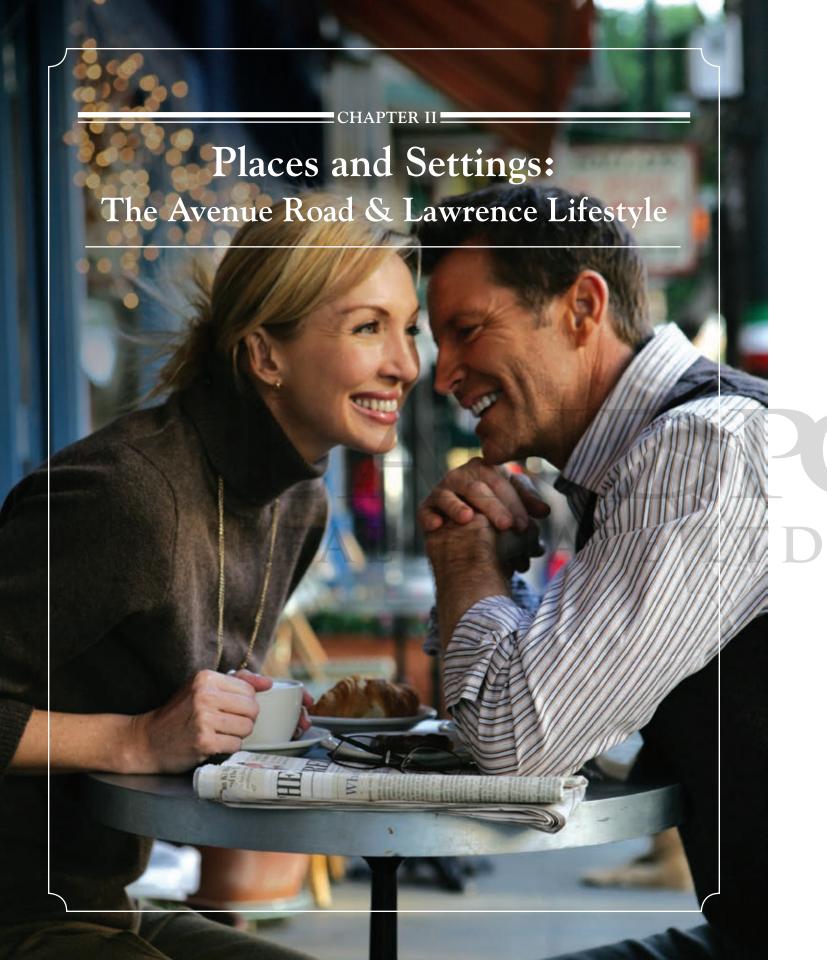
RULE 74: As is "Summer".



RULE 59: It's not a Bloody Mary without horseradish.







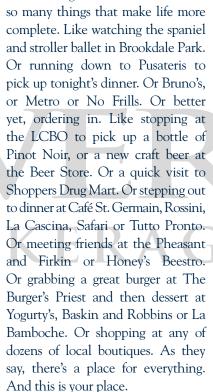




Living at Brookdale on Avenue Road means being a short brisk walk from







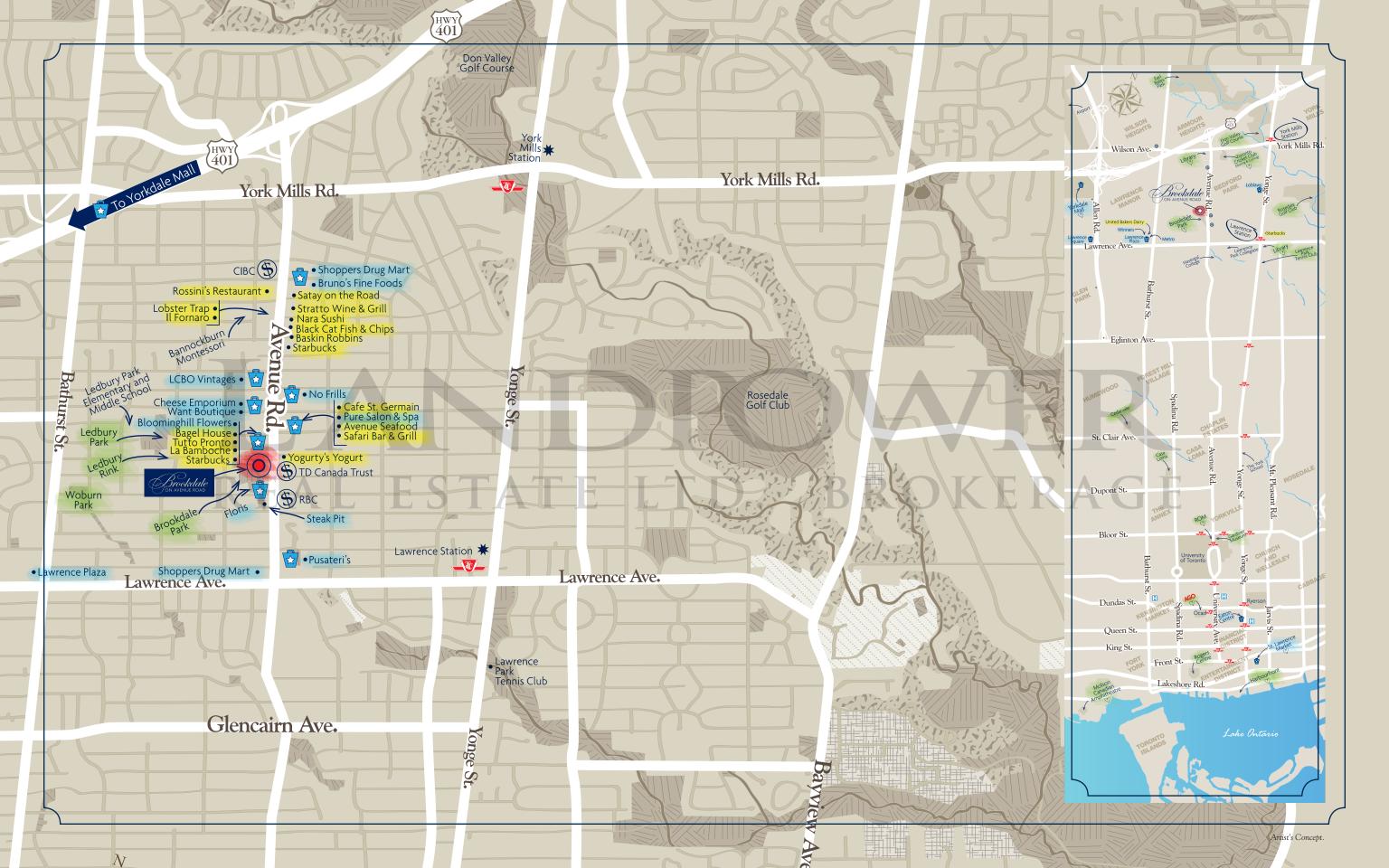












CHAPTER III

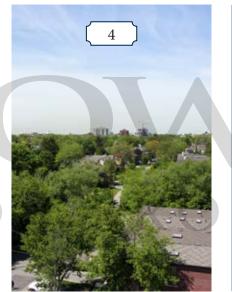
Overlook Something Memorable

Every view at Brookdale on Avenue Road has something special to recommend it. What vista do you want your suite to overlook? Do you want to be connected to the street below the tree canopy on Brookdale? Would you prefer a western view over the rooftops of Fairlawn? North up Avenue Road? Perhaps east towards the pulse of Yonge St. and the morning sun? Or have you always dreamed of a cityscape view south towards the towers of downtown? It's your choice.

At Brookdale on Avenue Road, the view is breathtaking, however you look at it.

LAND REAL ESTATE L'













CHAPTER V

Fun Meets Functionality

At Brookdale on Avenue Road, we made sure we designed elegant and inviting spaces for you to get together with family, friends and your Brookdale neighbours. The beautifully designed lounge and large outside terrace is a great place to host a party, to get together for a drink after work or to read a book on a sunny Saturday afternoon. An additional private dining room is a perfect space for a meeting or to host a formal dinner party.





to Throw a Party

(If it's a success, make it an annual event!)

Big parties. Small parties. Socializing and entertaining are two of the important things that bring us together. Especially if there's a great theme, fun retro music and a photo album in the future showing all tonight's embarrassing events that we'd like to someday forget. Annual parties bring tradition and permanence to our social circle and in-jokes about last year's event can add spice to any get together. That's what's so wonderful about The Lounge.

It's a perfect place to meet friends, watch the Game or host a private dinner in the Formal Dining Room.





— Get Healthy. — Get Fit. Move.

The Movement Haus-branded fitness centre at Brookdale on Avenue Road was designed and equipped by industry leaders, the Benchmark Group, who will also provide a myriad of professional health and fitness services to help you set the benchmark for your best health ever. With state-of-the-art equipment, including televisions for each machine, the Fitness Room will be a compelling lifestyle feature enticing residents to get fit and de-stress.





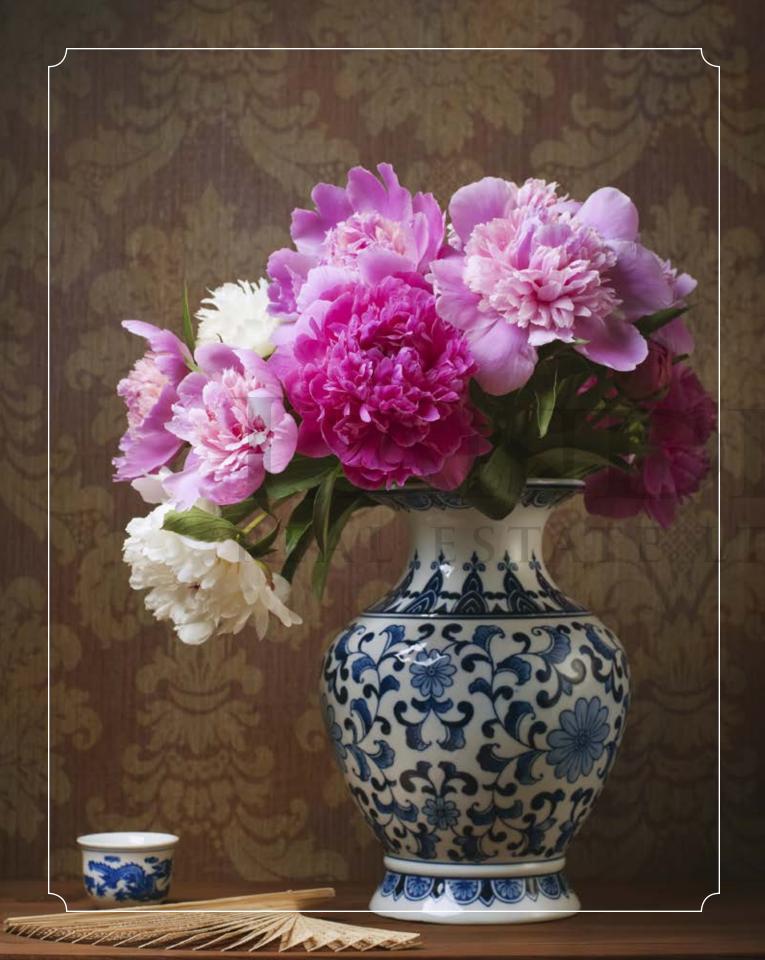


CHAPTER VI

The Rooftop Terrace

At Brookdale on Avenue Road, every day is a little bit sunnier and the stars are brighter at night because of our balconies, terraces and especially our fabulous Rooftop Terrace. The views from here are some of the best in the city, from the treelined streets of our local neighbourhood, to the energy of Avenue Road and the city skyline to the south. This elegant terrace is divided into formal and casual seating areas with gas barbecues and a fireplace so you can relax and read a book, meet with neighbours or entertain guests al fresco. Of course there will be lounge chairs and umbrellas for people who'd like to catch a few rays. And raised planter dividers will create privacy, so even when others are there, you can have your own personal space.





CHAPTER VII

Decorum Starts with Décor

- Terrace in select suites as per plan

 Exterior lighting as per architectural building

 Metal railing as per architectural building de

KITCHEN & BREAKFAST AREA

- Pre-finished engineered hardwood floorEuropean inspired kitchen cabinetry

POWDER ROOM

LAUNDRY ROOM

- Brand name, high efficiency, front load washer &
- Laundry sink and cabinetry in select suites as per plans

- CEILINGS, WALLS & DOORS

 9' ceilings with bulkheads and or drop ceilings in kitchen, bathroom, closets, foyer and laundry room
- Smooth ceilings, walls and bulkheads throughout EnergyStar custom windows with low-E coating and argon gas filled

MECHANICAL

LIGHTING & ELECTRICAL

TECHNOLOGY

CHAPTER VIII

Building Trust for Life

MADY was founded 40 years ago in Windsor, Ontario on the principles of hard work, integrity and an unrelenting commitment to client satisfaction.

Those principles were in turn the foundation of the company's success. Today, MADY is a strong and diversified group with commercial and residential business operations across North America. MADY is one of the most active development companies in Southern Ontario, as well as the 25th largest general contractor in Canada, providing services to institutions, retailers and other developers.

The company has a history of giving back to the community. In Windsor, MADY bought the Capitol Theatre and helped to restore it to its former 1920's vaudeville-theatre glory. In Barrie, MADY donated \$500,000 to a new theatre, the MADY Centre for the Performing Arts. Environmental responsibility has always been a hallmark as MADY built Canada's first LEED-Platinum Certified School.

Today, MADY's principles have not changed. The company remains committed to customer satisfaction, to the integrity of the MADY name and to persevering until the job is done right. As both a developer and builder, MADY delivers on its promise, creating enduring value for customers each and every day. MADY is a family-owned business with Ontario offices in Toronto and Windsor.







- 1. South Unionville Square
- 2. Bridgewater Residences on the Lake
- 3. 155 Uptown & 144 Park Condos
- 4. SkyCity Winnipeg
- 5. LAKEview Condominiums
- 6. MarketTown Condominiums





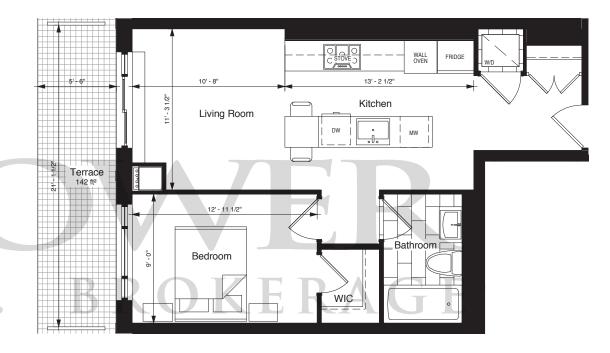


Exquisitely Elegant Suites REAL ESTATE LTD. BROKERAGE

One Bedroom REALESTATE

ONE BEDROOM A - 613 S.F.

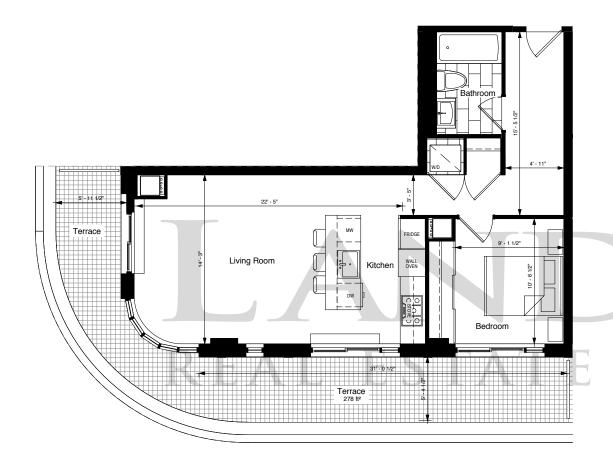
PLUS 142 S.F. TERRACE • AVAILABLE UNITS - 217,306,315

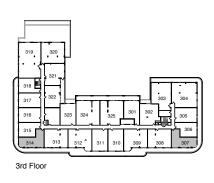




ONE BEDROOM D - 725 S.F.

PLUS 278 S.F. TERRACE • AVAILABLE UNITS - 307,314

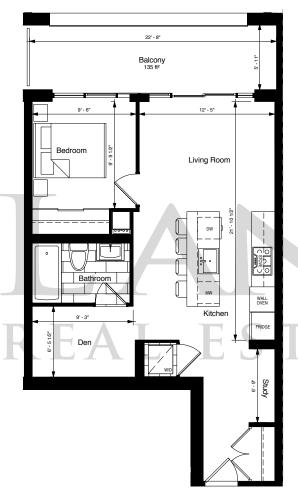




DONE Bedroom + Den BROKERAGE

ONE BED + DEN E - 695 S.F.

PLUS 135 S.F. BALCONY • AVAILABLE UNITS - 301,401,501,601

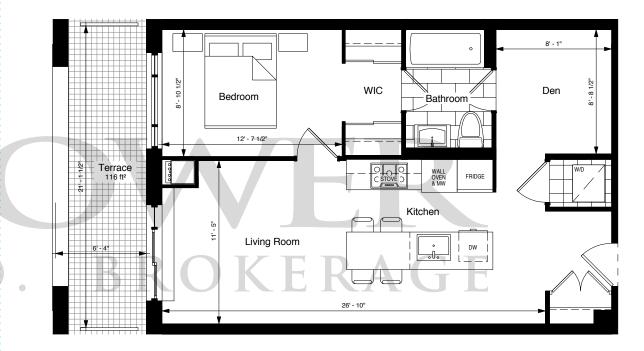


INDICATE LT



ONE BEDROOM + DEN F - 704 S.F.

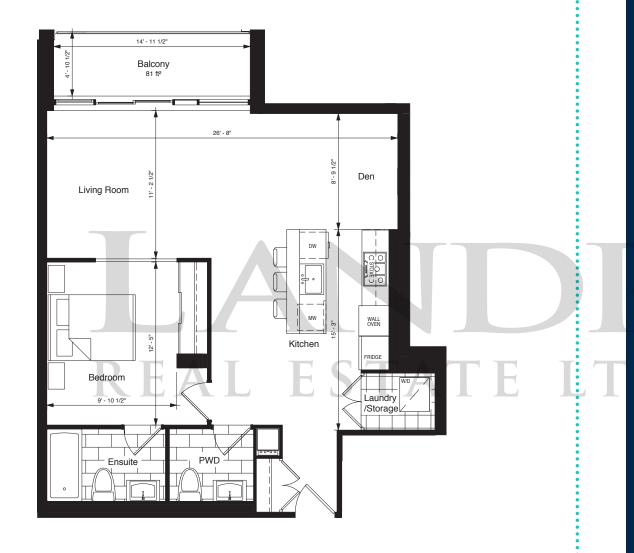
PLUS 116 S.F. TERRACE • AVAILABLE UNITS - 218,219,305,316,317,414,415,512





ONE BEDROOM + DEN D - 858 S.F.

PLUS 81 S.F. BALCONY • AVAILABLE UNITS - 302,402





Two Bedroom

TWO BEDROOM B - 886 S.F.

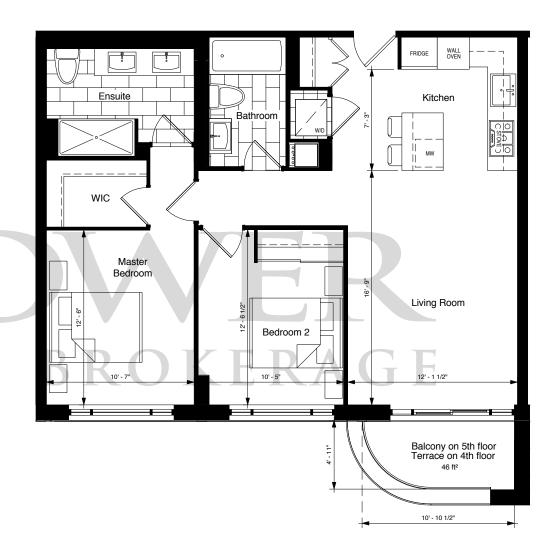
PLUS 62 S.F. BALCONY • AVAILABLE UNITS - 321





TWO BEDROOM C - 954 S.F.

PLUS 46 S.F. BALCONY ON 4TH FLOOR • AVAILABLE UNITS - 408,411,506,509

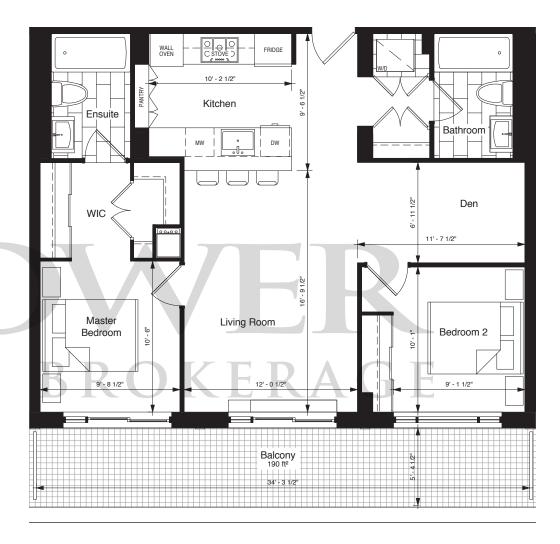




Two Bedroom + Den

TWO BEDROOM + DEN E - 960 S.F.

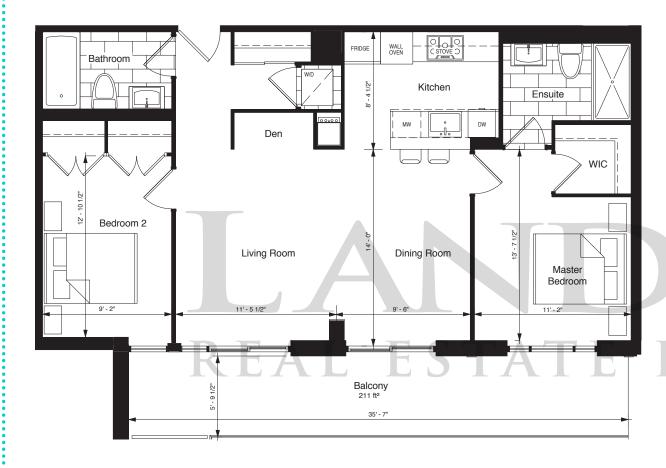
PLUS 190 S.F. BALCONY • AVAILABLE UNITS - 308,313





TWO BEDROOM + DEN O - 988 S.F.

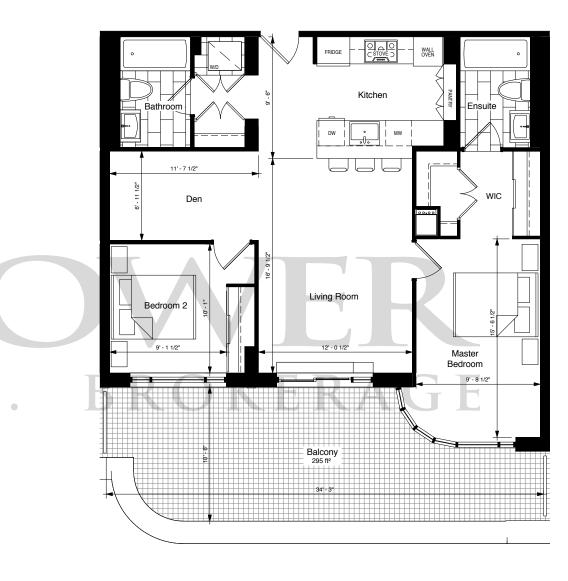
PLUS 211 S.F. BALCONY • AVAILABLE UNITS - 419





TWO BEDROOM + DEN D - 1007 S.F.

PLUS 295 S.F. BALCONY • AVAILABLE UNITS - 309,312





TWO BEDROOM + DEN K - 1105 S.F.

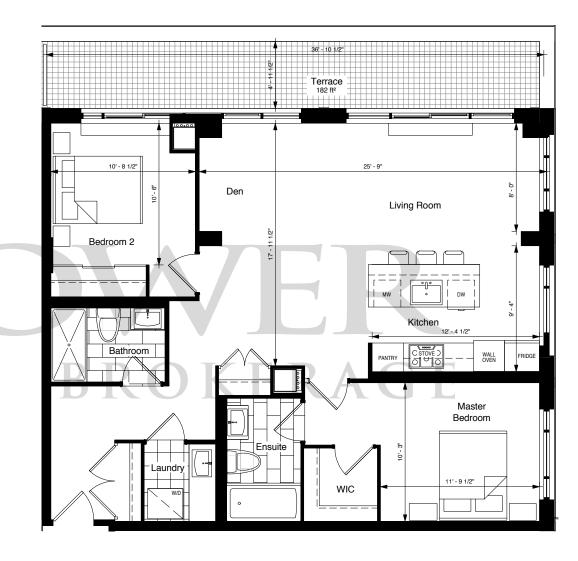
PLUS 46 S.F. BALCONY • AVAILABLE UNITS - 407,412,505,510





TWO BEDROOM + DEN M - 1168 S.F.

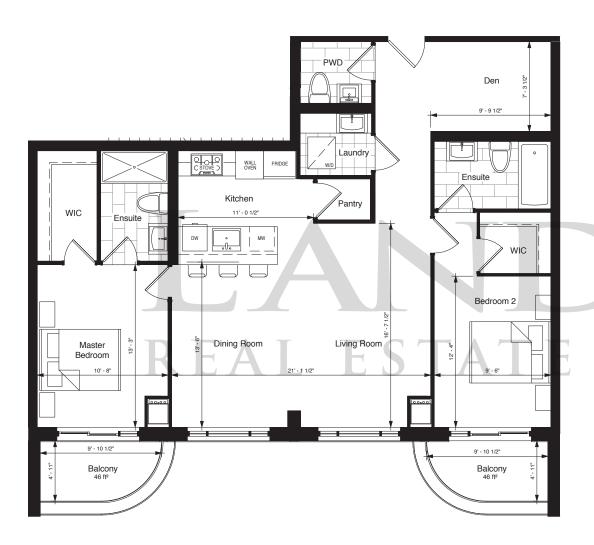
PLUS 182 S.F. TERRACE • AVAILABLE UNITS - 404

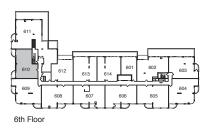




TWO BEDROOM + DEN Z - 1235 S.F.

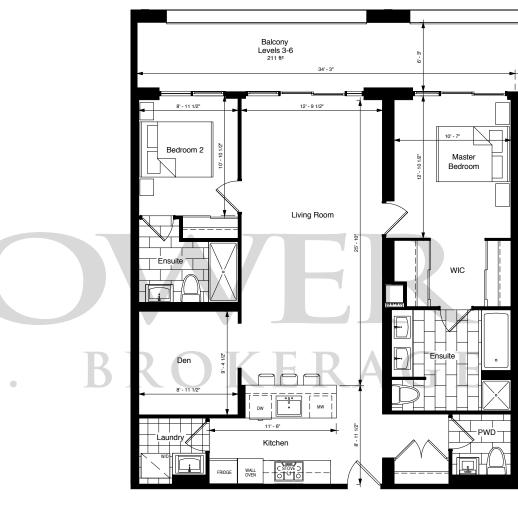
PLUS 92 S.F. BALCONY • AVAILABLE UNITS - 610

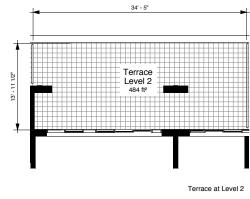


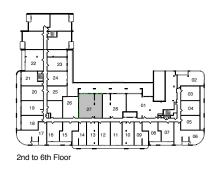


TWO BEDROOM + DEN B - 1237 S.F.

PLUS 484 S.F. TERRACE OR 221 S.F. BALCONY • AVAILABLE UNITS - 227,324,421,516,613







TWO BEDROOM + DEN T - 1304 S.F.

PLUS 92 S.F. BALCONY • AVAILABLE UNITS - 513





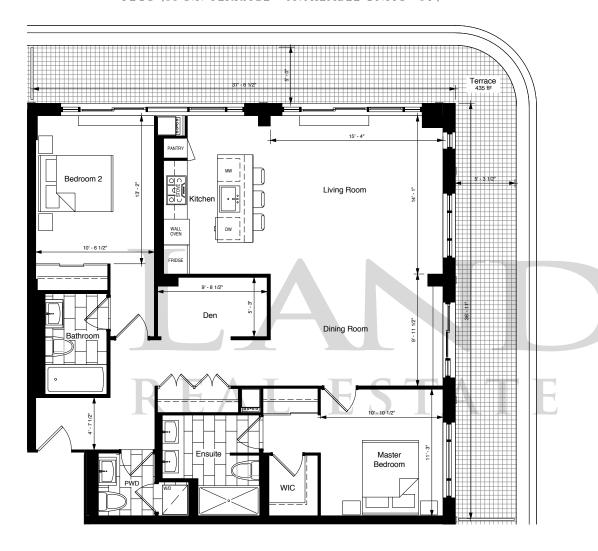
TWO BEDROOM + DEN Y - 1361 S.F.

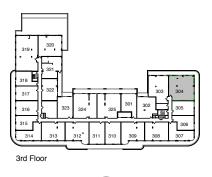
PLUS 295 S.F. TERRACE & 90 S.F. BALCONY • AVAILABLE UNITS - 602



TWO BEDROOM + DEN F - 1368 S.F.

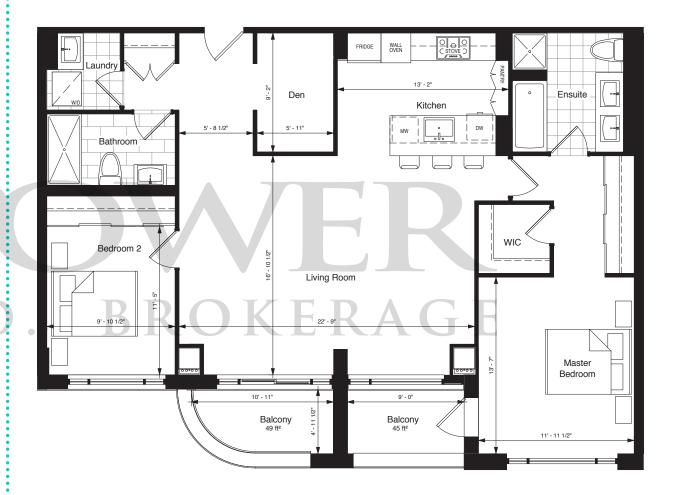
PLUS 435 S.F. TERRACE • AVAILABLE UNITS - 304





TWO BEDROOM + DEN V - 1347 S.F.

PLUS 94 S.F. BALCONY • AVAILABLE UNITS - 606,607





TWO BEDROOM + DEN L - 1410 S.F.

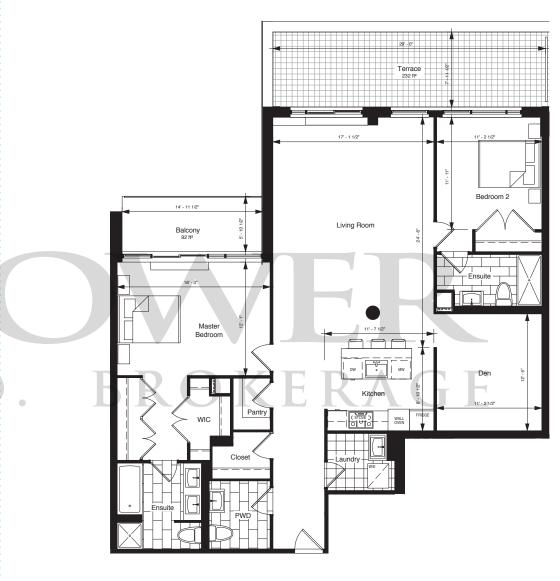
PLUS 91 S.F. BALCONY • AVAILABLE UNITS - 406,413,504,511,604,609

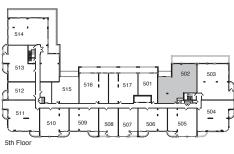




TWO BEDROOM + DEN S - 1702 S.F.

PLUS 232 S.F. TERRACE & 92 S.F. BALCONY • AVAILABLE UNITS - 502

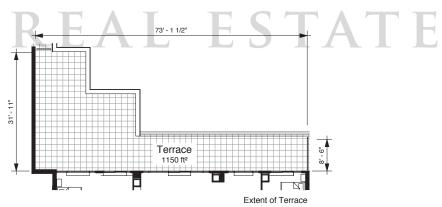


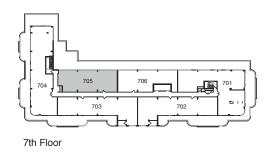


TWO BEDROOM + DEN C - 1737 S.F.

PLUS 1150 S.F. TERRACE • AVAILABLE UNITS - 705



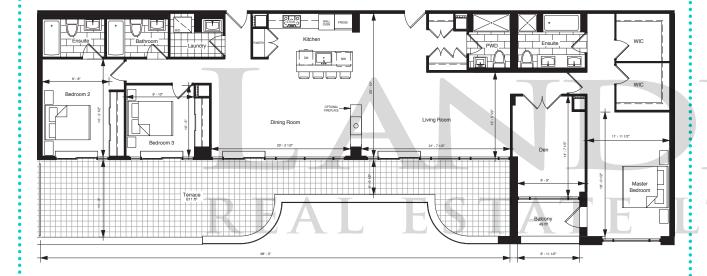


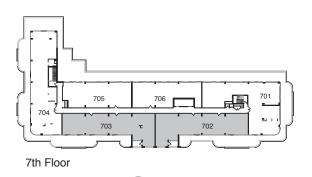


Three Bedroom + Den

THREE BEDROOM + DEN C - 2199 S.F.

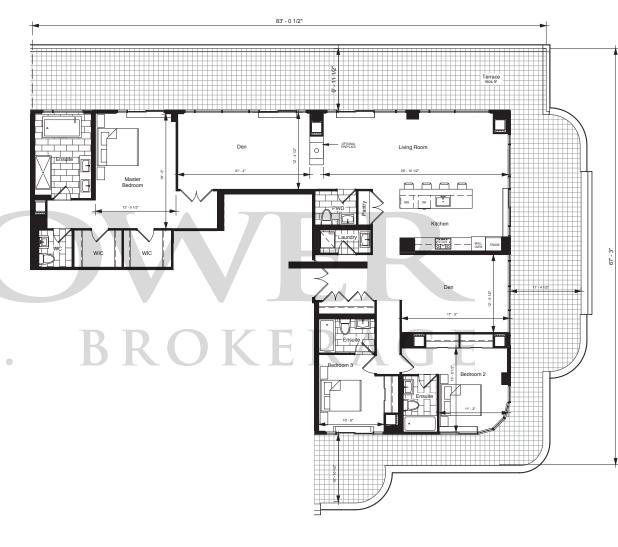
PLUS 611 S.F. TERRACE & 49 S.F BALCONY • AVAILABLE UNITS - 702,703

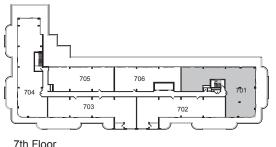


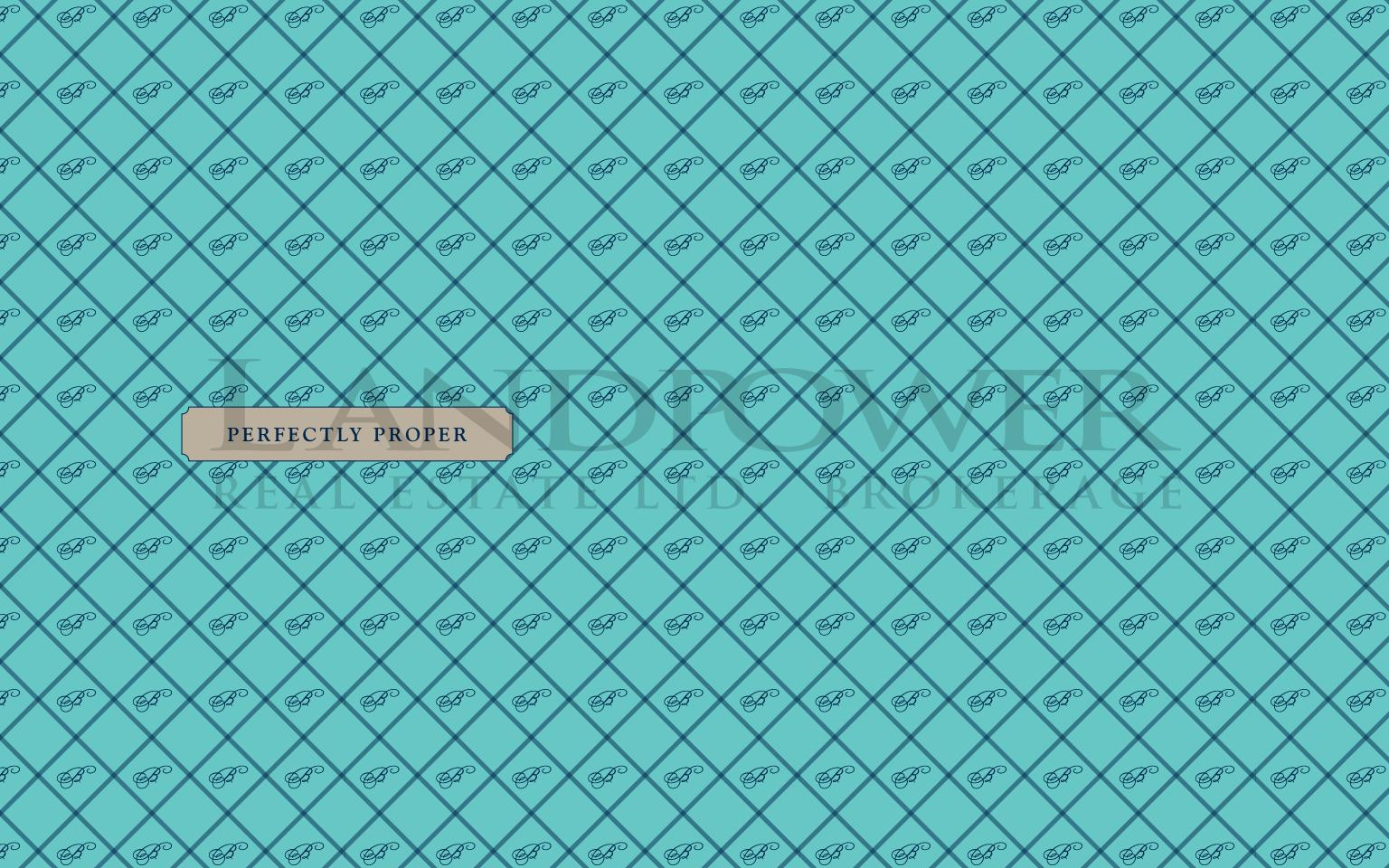


THREE BEDROOM + DEN B - 2602 S.F.

PLUS 1604 S.F. TERRACE • AVAILABLE UNITS - 701









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